

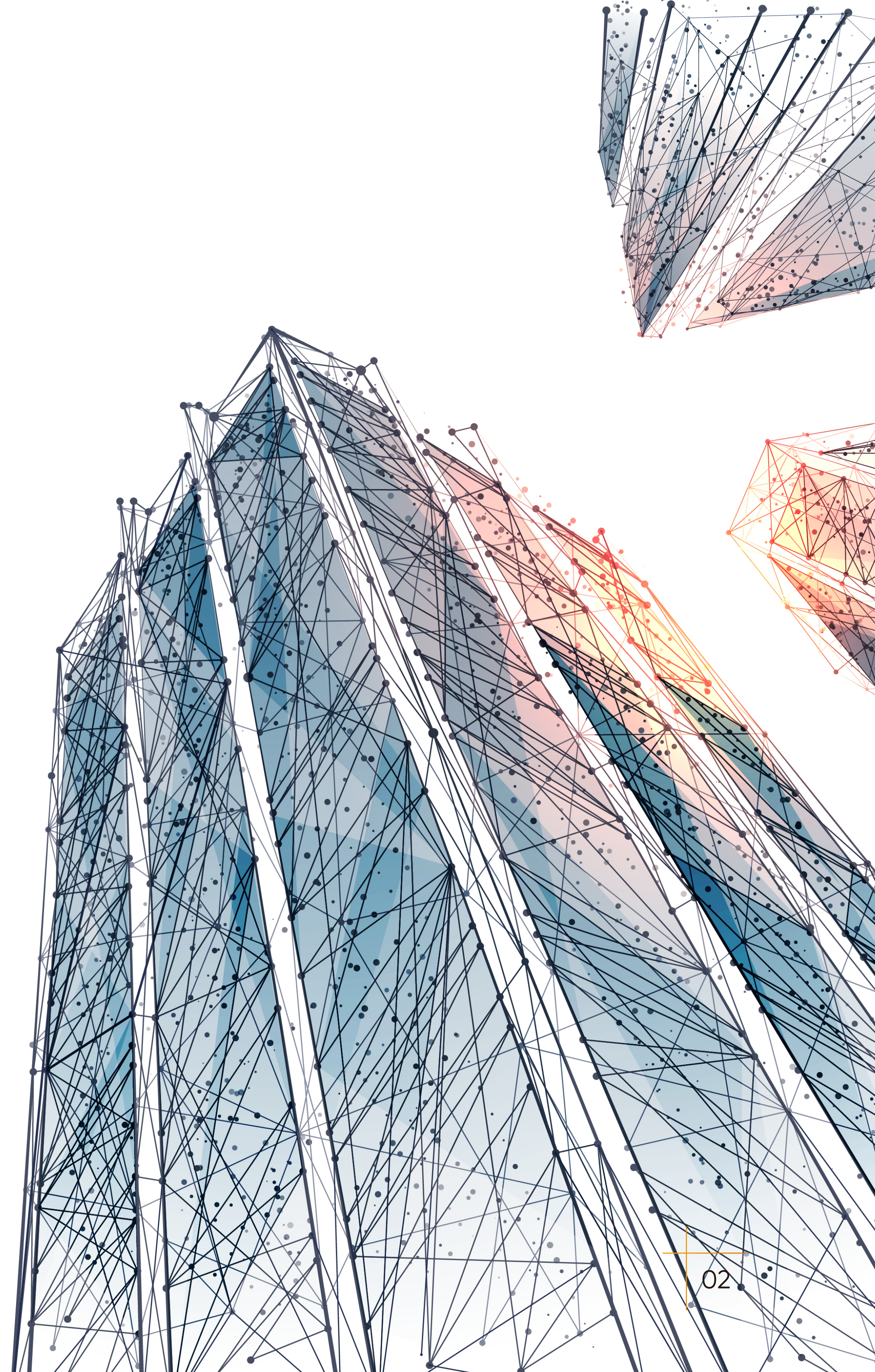


ODES 2022 POST-EVENT REPORT

OGBOMOSO DIGITAL ECONOMY SUMMIT

THEME:

UNLOCKING THE
DIGITAL ECONOMY
IN OGBOMOSO



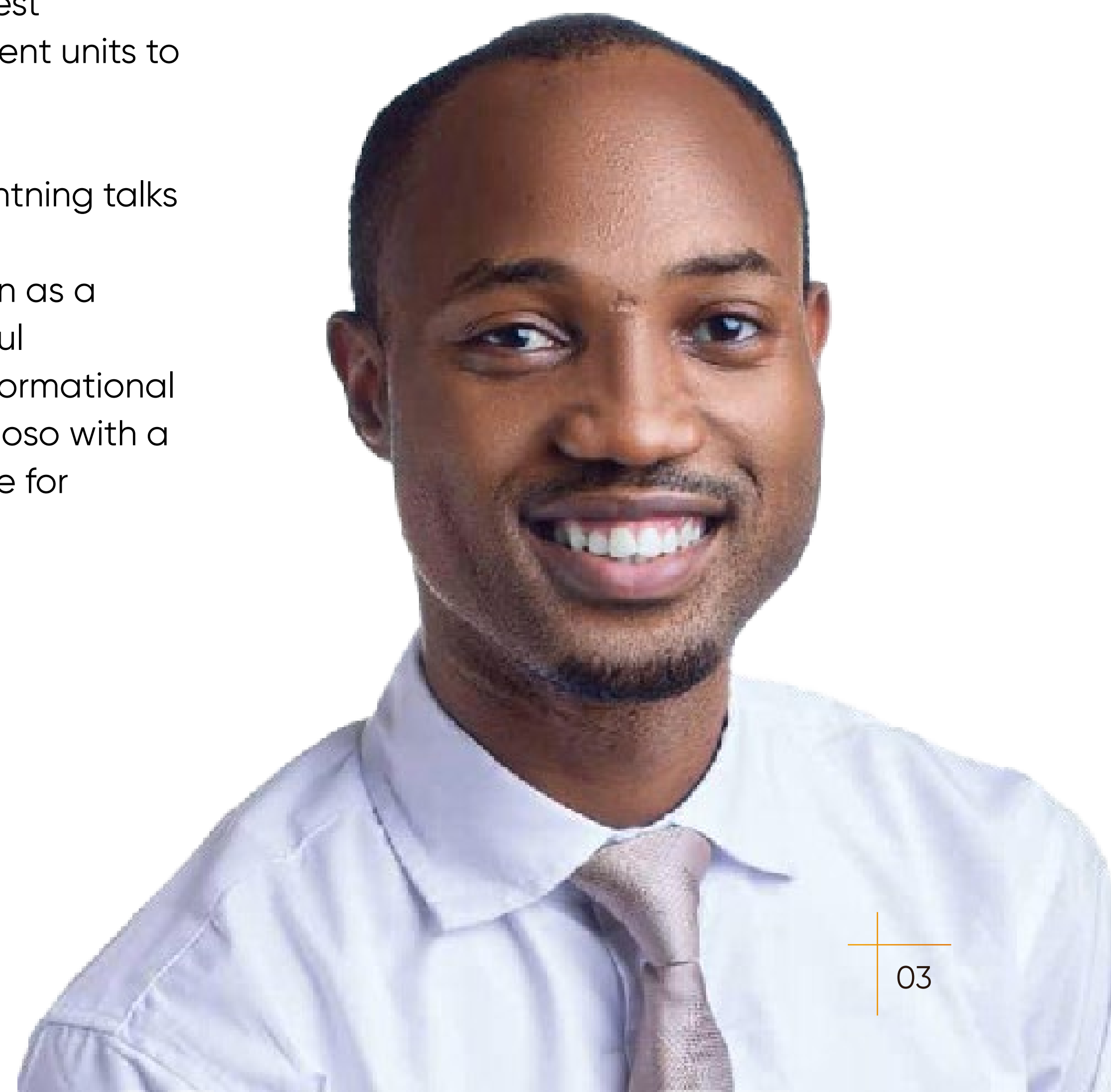
EVENT SUMMARY

The Ogbomoso Digital Economy Summit, the largest and most strategic gathering of economic stakeholders in Ogbomoso, hosted 1,200 participants and 18 guest speakers for its maiden edition on November 17, 2022. Also, working in different units to ensure the success of the Summit were about 100 volunteers.

The Summit had a total of 2 keynote speeches, 4-panel sessions, and 6 lightning talks across a variety of different speakers from within and outside the country. As we move ahead to 2023, we will leverage the success of the 2022 edition as a springboard to create an even more inspirational programme and impactful experiences. Now more than ever, we're dedicated to promoting the transformational potential of the digital economy as a force for economic growth in Ogbomoso with a renewed commitment to ensuring that Ogbomoso is positioned as a centre for creativity and innovation in Nigeria.

Jesudamilare "JD" Adesegun-David,

Co-Founder, Ennovate Lab.



OGBOMOSO DIGITAL ECONOMY SUMMIT 2022 IN NUMBERS

Total number of attendees **1200+** (Including volunteers)

Gender Male **52.2%** Female **47.8%**

Male **52.6%** 631 attendees

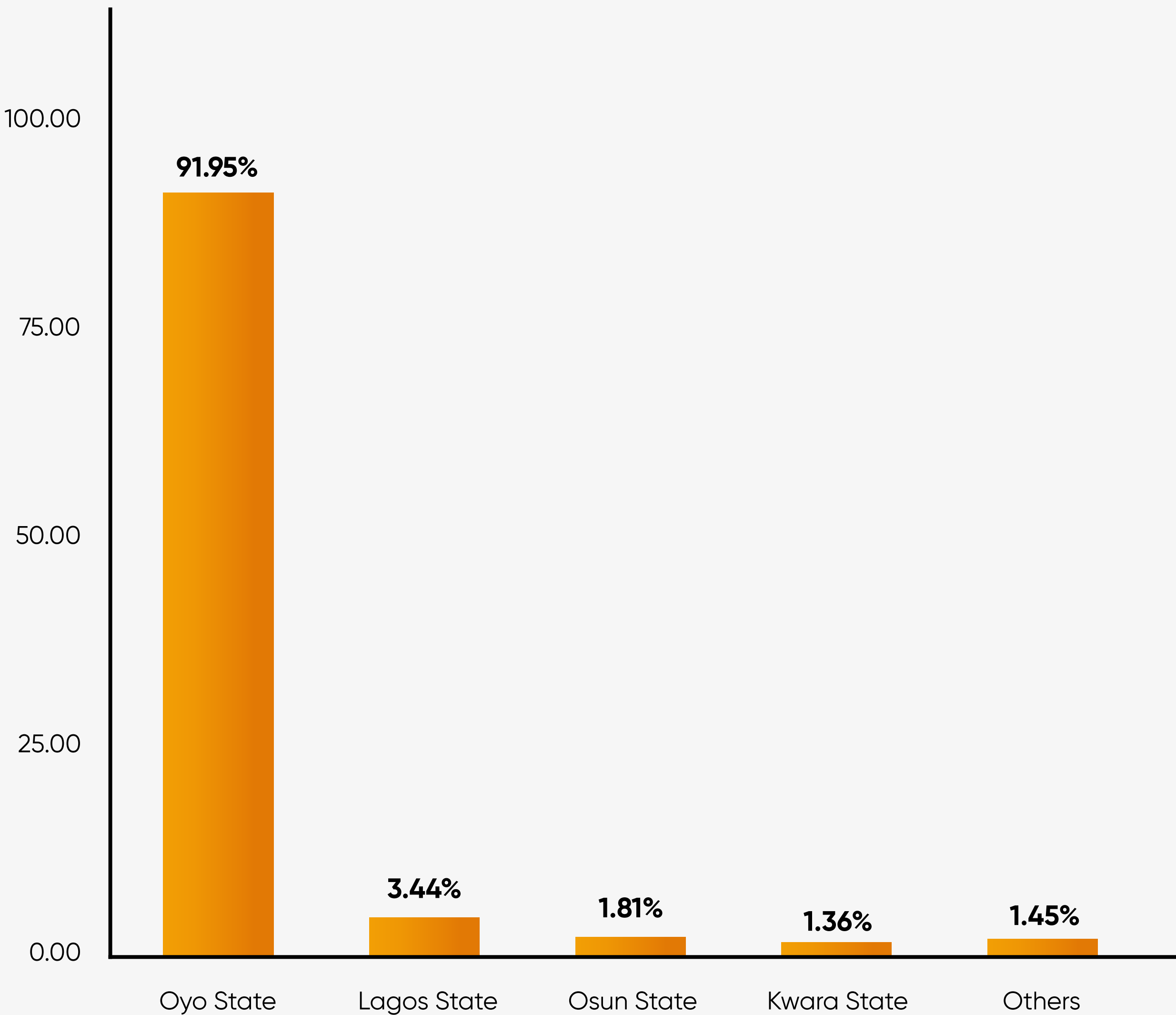
Female **47.4%** 477 attendees

CITIES REPRESENTED

Location:

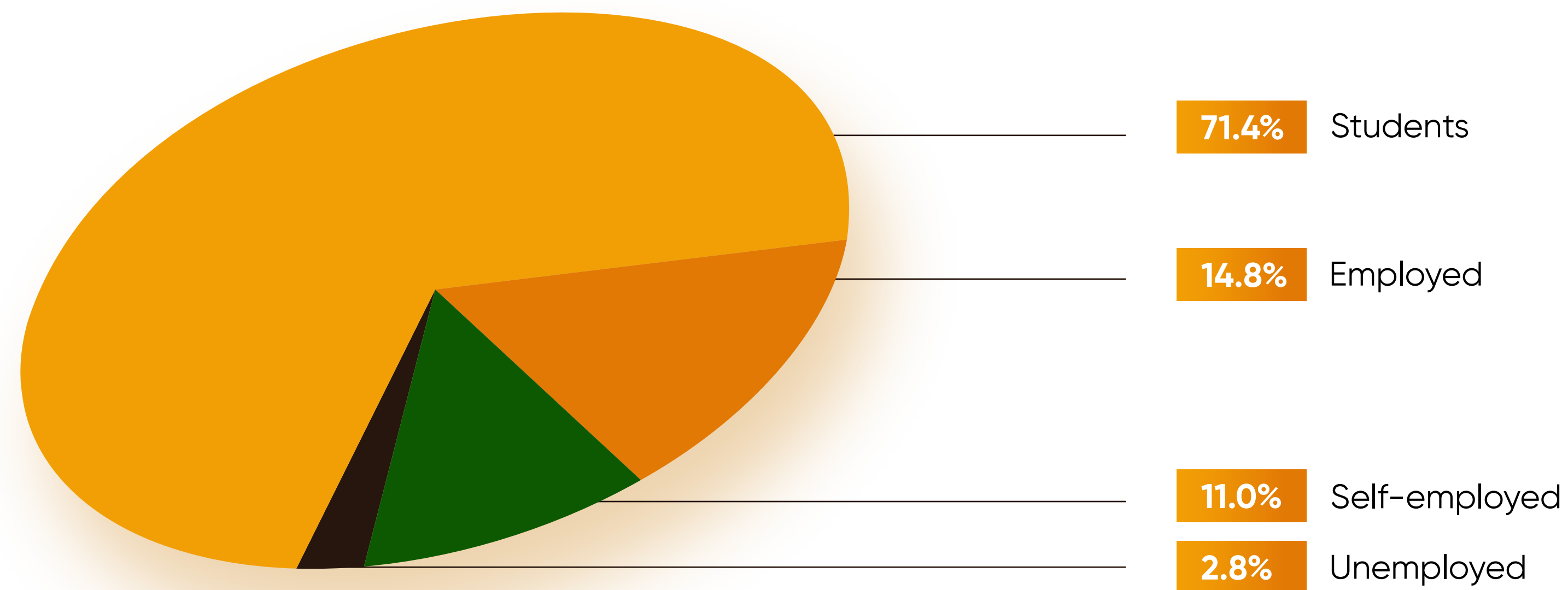
91.95% of the attendees were from Oyo State, with the majority coming from Ogbomoso and a few people from Ibadan and other towns in Oyo State.

1.6% were from within Osun State, and **1.5%** were from other states in Nigeria (Abuja, Ondo, Ogun, Ekiti, Edo, and Jos).

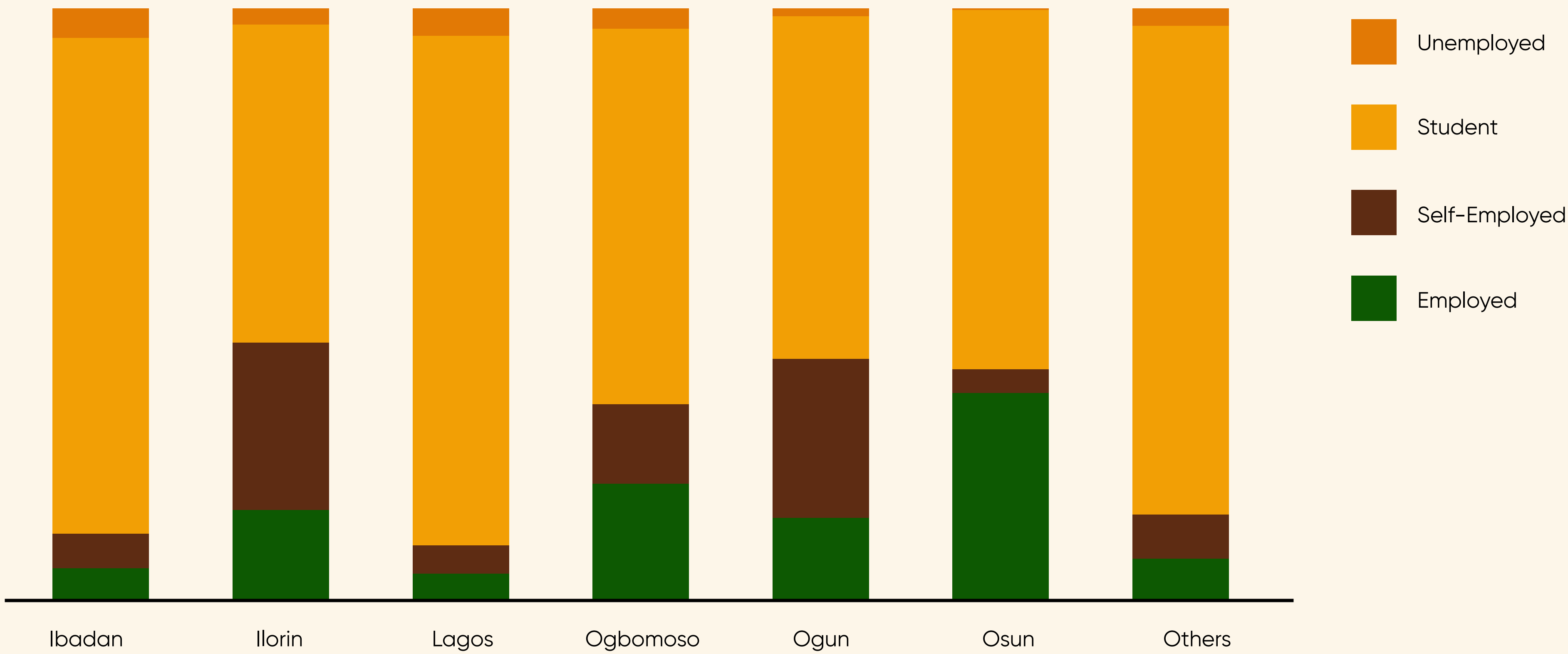


EMPLOYMENT STATUS OF ATTENDEES

71.4% of the attendees were students, **14.8%** were employed, **11%** were self-employed (this category includes entrepreneurs, artisans, MSME business owners, and CEOs), and **2.8%** were unemployed.

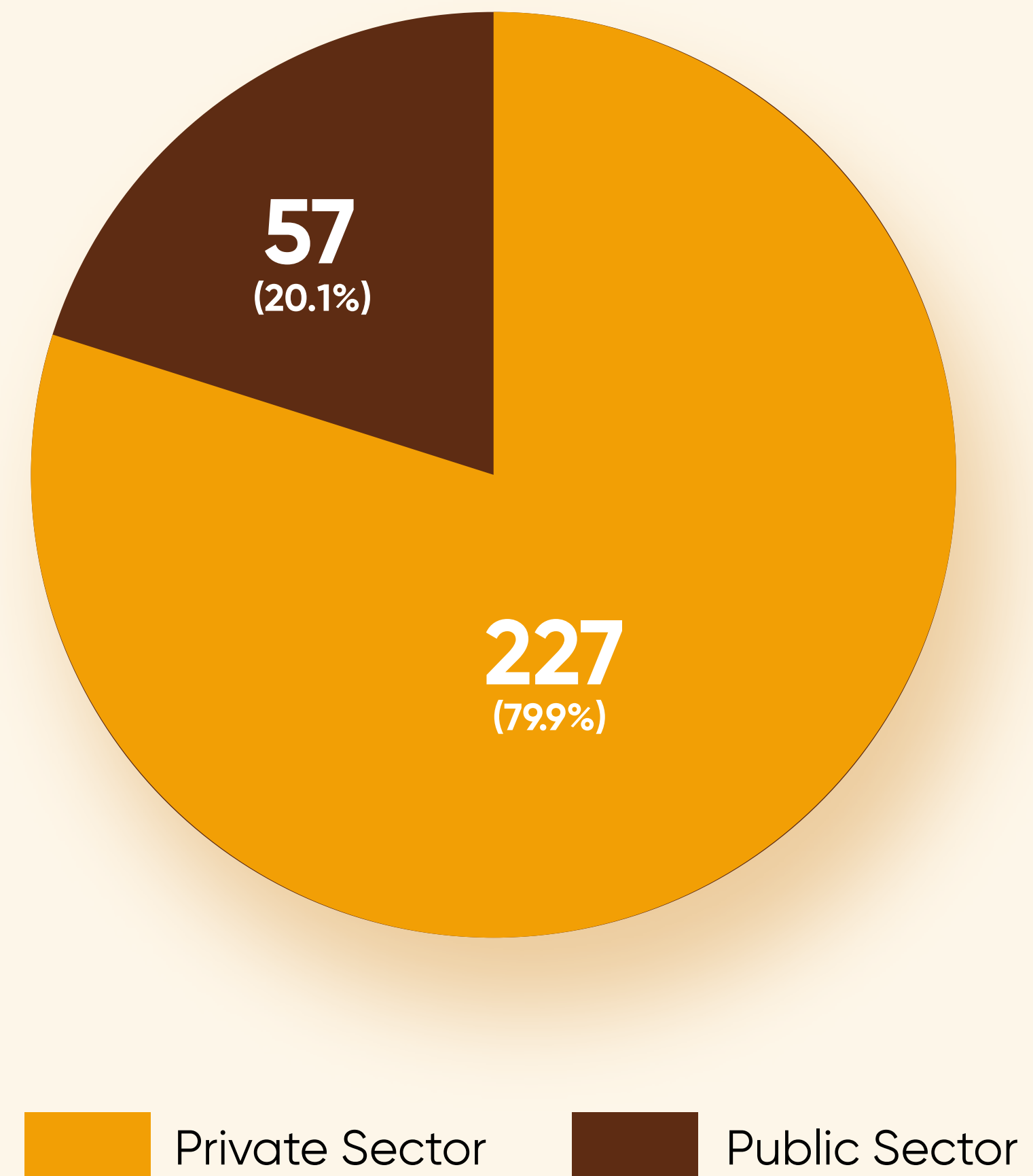


LOCATION OF RESIDENCE

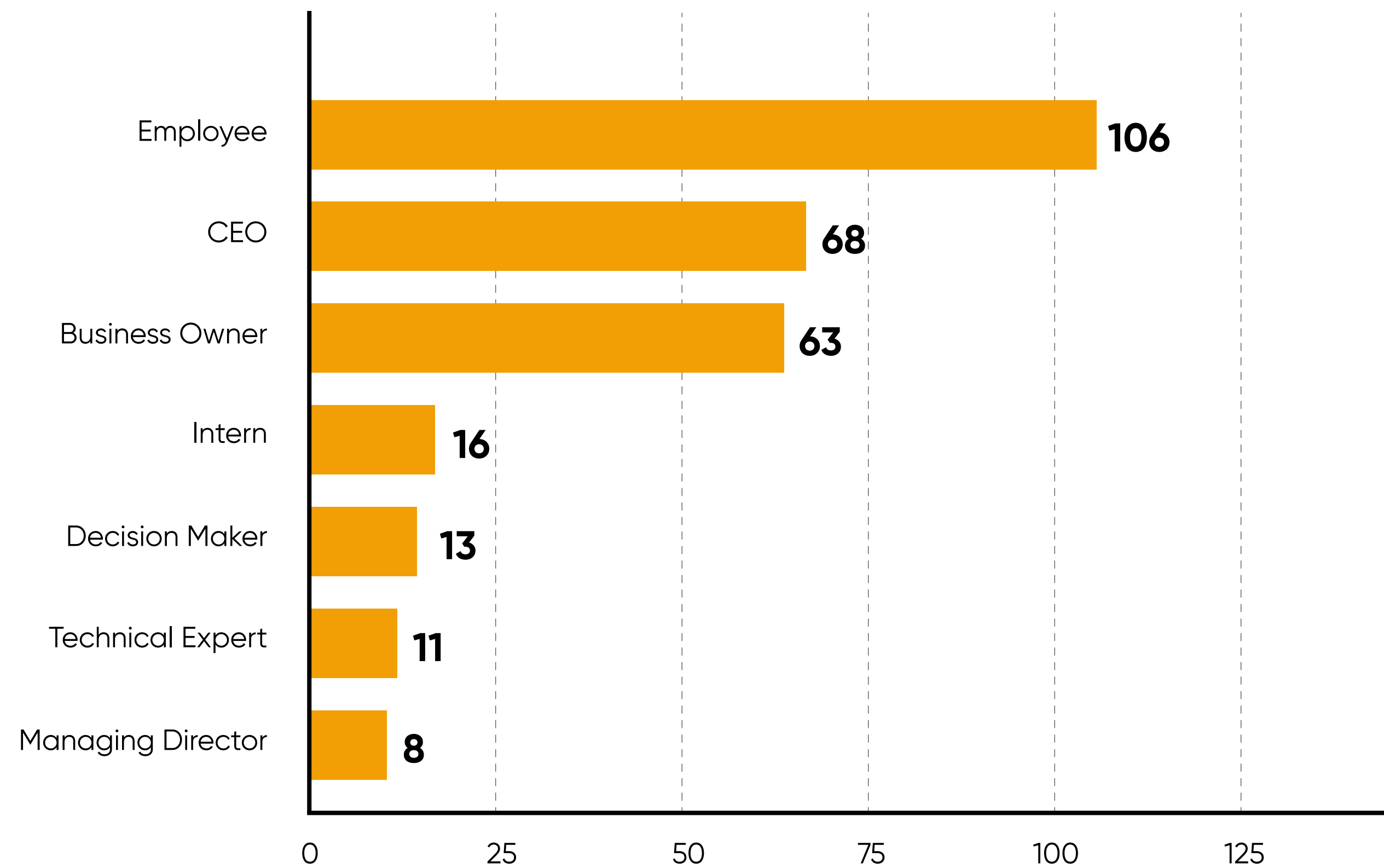


Organization type

Of the population that is employed, **79.9%** of them work in the private sector, while **20.1%** belong to organizations in the public sector.



ROLE OF ATTENDEES IN THEIR ORGANIZATION



18 GUEST SPEAKERS

Sessions

2 keynote speakers, 4-panel sessions, and 6 lightning talks

Keynote Sessions

Keynote 1: Transitioning Underserved Communities to Digital Economies: A Promise of a Bright Future

Delivered by Dr. Jumoke Oduwole (Special Adviser to the President on Ease of Doing Business (OVP))
Represented by Ayokunnu Ojeniyi

Keynote 2: Digital Transformation of Underserved Communities: Case Studies from Rural America.

Delivered by Matt Dunne, the founder and executive director at the Center on Rural Innovation (CORI), Hartland, USA.



Matt Dunne



Dr. Jumoke Oduwole



Jesudamilare "JD" Adesegun-David



Uche Aniche



Remi Odunsi



Emeka Okoye



Anna Ekeledo



Prof. Ojo John Adedapo



Yemisi Isidi



Dr. Jinmisayo Awokola



Patricia Simon-Hart



Oluwaseyi Gbadebo



Dr. Oladipo Elijah Kolawole (PhD)



Niyi Abiri



Adeyemi Aderinto



Adebayo Akande



Prof. Stephen Olatunde Olabiyisi



MichaEL Light Tommy

Panel Sessions

Session 1: The Role of Resilient Innovation and Entrepreneurial Ecosystems in Thriving Digital Economies

Panelists:

Uche Aniche
Jesudamilare "JD" Adesegun-David
Yemisi Isidi

Moderated by:

Oluwamayowa Oshidero

Session 3: Understanding the Role of Data, Broadband Internet, Legal Frameworks and other Digital Infrastructure in Thriving Digital Economies

Panelists:

Niyi Abiri
Adeyemi Aderinto
Dauda Oyeleye

Moderated by:

Dr. Jinmisayo Awokola

Session 2: Funding Digital Transformation: Best Practices for Ecosystem Stakeholders

Panelists:

Uche Aniche
Yemisi Isidi
Remi Odunsi

Moderated by:

Tayo Shobowale

Session 4: Government, Academia and Private Sector Responsibilities in Building Digital Economies

Panelists:

Dr Jinmisayo Awokola
Mrs Patricia Simon-Hart
Adebayo Akande
Prof. Stephen Olatunde Olabiyisi

Moderated by:

Seun Aderibigbe

Lightning Talks

Talk 1: A Nigerian COVID-19 Vaccine
Candidate: Breakthrough Discovery through Artificial Intelligence

Dr. Elijah Kolawole Oladipo (Founder, Helix Biogen Institute)

Talk 2: Achieving the Seyi Makinde Innovation Tech Hub Dream: Purpose, Possibilities, and Practicum.

Prof. John Ojo (Chairman, Centre for Emerging Skills, LAUTECH, SIPIC/SMITH, LAUTECH).

Talk 3: The Role of Resilient Innovation and Entrepreneurial Ecosystems in Thriving Digital Economies

Anna Ekeledo (Executive Director, AfriLabs)

Talk 4: The Power of Visionary Leadership in Community Transformation

Remi Odunsi (Chief Executive Officer, Eridan Group)

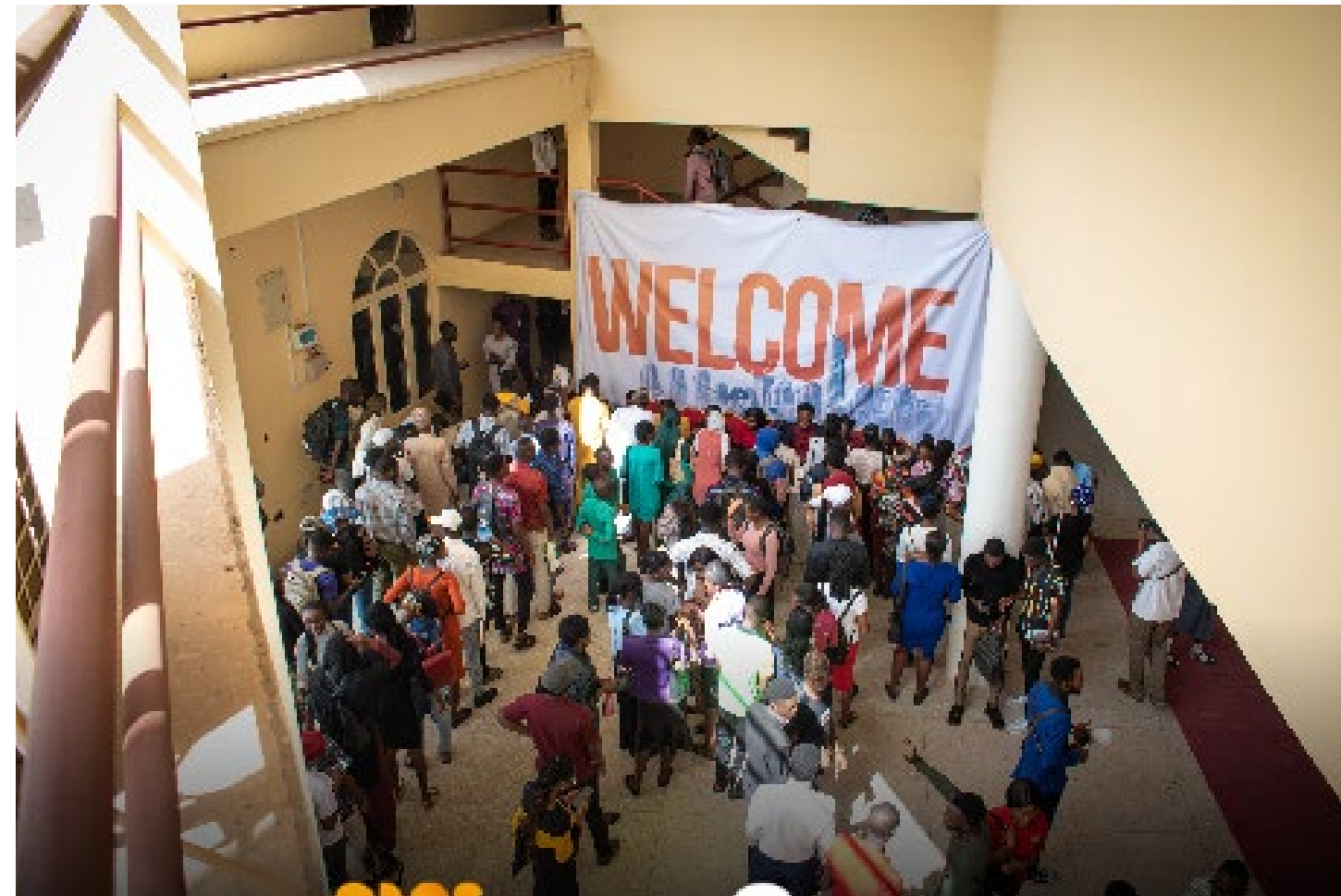
Talk 5: Art For City Identity: From Ogbomoso to Lagos to Ogbomoso

Oluwaseyi Gbadebo (Creative Director, BZL Crew)

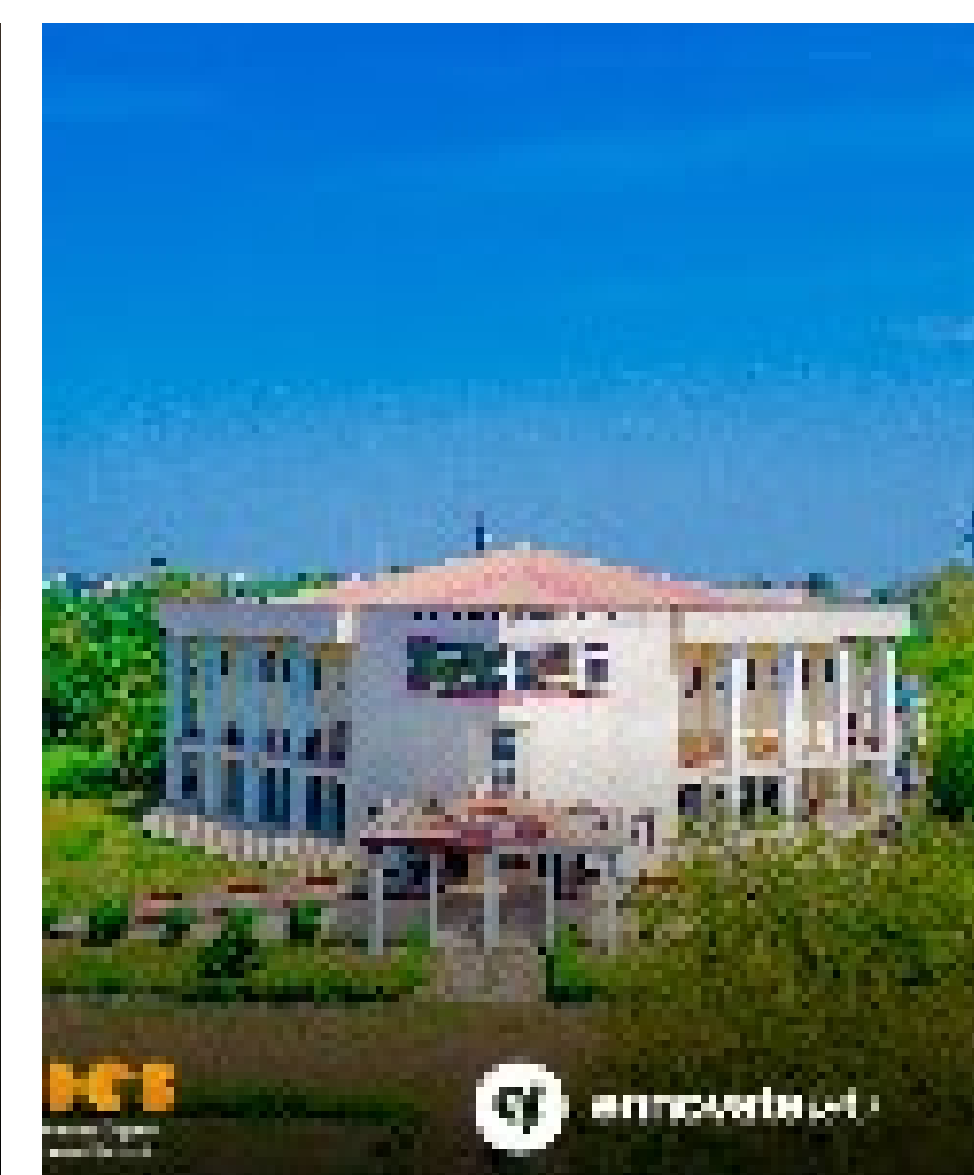
Talk 6: Branding for Cities: Building a Visual Identity for Ogbomoso

MichaEl Tommy (Co-Founder, Asterism Comms)

GALLERY







SPONSORS/PARTNERS

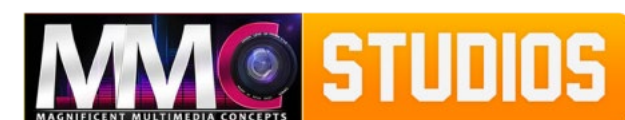
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TESTIMONIALS

Evang. Niyi Adebayo (CEO, Zoe Group of Schools)

"ODES is the first of its kind and a blessing in this land. It has opened our eyes to many things, fantastic opportunities and versatile information that can make economic activities thrive in Ogbomoso. It can also aid the commercial life of the city".

Mrs Animi – from TIC (Technology Incubation Center, Ogbomoso)

"ODES is a lively, educative and informative event. I believe it will help entrepreneurs improve their businesses, products, and access financial assistance. It will also help them in marketing their products. We need to collaborate with Ennovate Lab to get sponsors and investors for our entrepreneurs. That will be beneficial to TIC".

Stephen – Final year student, LAUTECH

"I believe there is a need for more events like ODES to sensitize the people of Ogbomoso to know what we can do, and how we can work on the economy of the entire city. ODES is a huge plus to student entrepreneurs, business enthusiasts, students interested in different forms of art and students who want to start businesses. It helps them know how they can tap into the economic space of the city."

NEXT STEPS

The Ogbomoso Enterprise Fund

The Ogbomoso Enterprise Fund will be a dedicated fund administered by a special board. The fund will focus on:

- Infrastructure (digital and electrical infrastructure, workspaces, affordable housing for the digital economy workers etc.)
- Investment in startups with viable tech products and tech-enabled services.
- Funding the upskilling and training of residents of tech-enabled.
- Innovation catalysation (R&D).

Digital Ogbomoso Think Tank

The Digital Ogbomoso Think Tank will be made up of the most experienced and cerebral minds from the Ogbomoso community both home and abroad. They will work together to develop a 2030 Roadmap for the development of Ogbomoso's Digital Economy.

The Ogbomoso Workforce Revolution (TOWeR)

TOWeR will focus on training 50,000 youths in highly sought-after digital, tech and cognitive skills by 2030. This ensures that there's a significant depth and breadth in the expertise available within the ecosystem for global competitiveness.



www.ennovatelab.com

www.ogbomoso-des.com